



# MADS SCHOU JENSEN

I DO UI/UX DESIGN, GRAPHIC DESIGN,  
WEBDEVELOPMENT & MEDIA PRODUCTION

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## ABOUT ME

I'm 27 year old Danish guy that has been working with UI/UX Design, Web Development, Graphic Design & Media Production for the biggest part of my professional life. I'm very passionate about providing value via user-centered design that can catch attention, encourage to action and send happy users in the right direction. I enjoy international environments and meeting new people is always exciting to me. I have a very positive attitude towards work and not afraid of getting results on the table. I enjoy learning something new when needed. I hope you will give me a chance to show my skills, and hopefully we will make a great product and have a long-lasting relationship.

## PROFESSIONAL SKILLS

- Photoshop, Illustrator, Indesign: ●●●●●●
- Sketch 3: ●●●●●●
- Invision Prototype: ●●●●●●
- Usability- & A/B testing: ●●●●●●
- Axure/Balsamiq: ●●●●●●
- HTML/CSS/BS/LESS: ●●●●●●
- Javascript/jQuery/JSON: ●●●●●●
- Flowchart/Wireframe: ●●●●●●
- Adobe- Pr/Ae/Dw/Mu/Lr/Dc: ●●●●●●
- Wordpress/Magento: ●●●●●●
- Angular.js: ●●●●●●
- Agile/Scrum: ●●●●●●
- Angular2/react.js/node.js: ●●●●●●

## LANGUAGE SKILLS

- Danish (Native Denmark): ●●●●●●
- English (Native USA): ●●●●●●
- Norwegian/Swedish: ●●●●●●
- High German (B1/B2): ●●●●●●
- Swiss German: ●●●●●●

## WORK EXPERIENCE

### UI/UX Designer // Jan 2014 -> Sep 2016

**Rosarioo AG (CH)** - 80% - Tailormade Suit Franchise with retail brand *stock11.ch*  
Responsibility for UI/UX design, information architecture, usability testing, advertisement campaigns, brand-id, webdevelopment and media production.  
- Participated twice in sales Exhibition at Credit Suisse (Recording user interaction)

### UI/UX Designer // Nov 2014 -> Sep 2016

**Goblind GMBH (CH)** - 20% - Social media application for smartphones. *goblind.org*  
Responsibility for UI/UX design, information architecture, usability testing, webdevelopment, graphic design, advertising & brand identity.  
- Test Lounge (Recording user interaction with beta users. Locally & Digitally)

### Design Manager // Juni 2011 -> Aug 2013

**Nordic Tales ApS, Aarhus (DK)** - 80% - Interior Design *nordic-tales.com*  
Responsible for product prototyping, ui-design, brand identity & media production.  
-Participation in Salone Del Mobile Milano (Recording user interaction).  
-Winner of „Best Design“ at Design Exhibition „Blickfang“ 2012 in Hamburg

### Manager & Designer // Aug 2008 -> Jan 2014

**Mads Schou Design ApS (DK)** - 100% - Consultant in UI/UX Design, Graphic Design, & Media production with 1 fulltime and 2 parttime employees. - *madsschou.com*

## EDUCATION

### Freecodecamp.com /// 2014 -> 2016

**Front End Development Certification** HTML/CSS/LESS/BS/JS/jQuery/JSON

### Aarhus University, DK /// 2009 -> 2011

**Business Development Engineer** - Applied math, communication psychology, marketing & economics, creative concept development, design & graphic communication, marketing planning, technology-based concept development.

### Hawai'i University, US /// 2008 -> 2009

**Business English** & courses in photography / graphic design.

### Aarhus Gymnasium, DK /// 2005 -> 2008

Technical gymnasium with speciality in **Design & Technology**.  
- Final project security system for misfueling of cars. Secure Fueling Inc.

## TOOLS

- Two 27" iMac's with i7cpu's, solid state raid. One 13" Macbook.
- Large & small Wacom Intuous4 tablet
- Canon 5DmkII with three L lenses
- Complete photo/video studio equipment

# REFERENCES PAST CLIENTS

## CLIENT LIST

### INDEX - EXAMPLES OF PROJECTS:

- GOBLIND GMBH
- HOLOGRAPHICA GMBH
- ROSARIOO AG /STOCK11
- BISNODE AG
- MAREL A/S
- CORAZON ApS
- ONLY A/S
- NORDIC TALES ApS
- NORDIC NOMAD ApS
- GANNI A/S
- FLYING A A/S
- STINE GOYA A/S
- TEKO DESIGN SCHOOL
- BEST WESTERN A/S (FLENSBURG)
- DANISH STUDY CENTER A/S
- VIND ENERGY DENMARK A/S

### NOT INCLUDED EXAMPLES:

- VIOR AG
- B-Source AG
- FITNESSWORLD A/S
- GPA PORTOFOLIO MANAGEMENT AG
- TRUSTPILOT A/S

## WORKING FIELDS

### UI / UX (Designer)

- Websites
- Smartphone Applications
- Responsiveness
- Multiple devices
- Interfaces
- Flowchart maps
- Wireframes
- Information Architecture
- Native Prototypes
- Invision App Prototypes
- User research
- Beta testing
- Analytics
- Heatmaps

### Graphic design (Designer)

- User Interfaces UI
- Corporate identity
- Website design
- Brochure layout
- Business Card

### Basic Coding (Frontend Developer)

- HTML/CSS
- Bootstrap/LESS
- jQuery (basic)
- Javascript (basic)
- Wordpress
- Magento
- Squarespace/shopify
- Angular.js (basic)
- React.js (basic)
- Node (basic)

### Video (Photographer)

- Explainer-videos
- Sales-material
- Instruction-videos
- Promotion-videos
- Seminar-videos

### Photography (Photographer)

- Documentation
- Advertising
- Sales material
- Branding
- Product pictures
- Packshots (mass production)

## LINKS

Content in this PDF and other portfolio material can be also be found at:

[www.madsschou.com](http://www.madsschou.com)  
[www.mads-schou.com](http://www.mads-schou.com)

If interest in a particular reference, i can send more details, files and links to support what you see in this pdf.